Amendments to the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application. Applicant has submitted a new complete claim set showing marked up claims with insertions indicated by underlining and deletions indicated by strikeouts and/or double bracketing.

Listing of Claims:

Claim 1 (original):   A custom computer acquisition method comprising:

a) causing the contents of a source computer to be surveyed;

b) from said surveying, gaining knowledge of the components of said source computer;

c) acquiring knowledge of a plurality of upgrade products which at least contain an upgrade over one or more components of said source computer;

d) receiving an order for a new target computer from a customer having dominion over said source computer;

e) recommending to said customer, at least one upgrade product to be installed on said target computer based upon knowledge of said source computer components and knowledge of said upgrade products;

f) enabling said customer to choose at least one upgrade product to be installed on said target computer;

g) migrating to said target computer, the source computer components chosen by the customer to be migrated;

h) installing the chosen upgrade products on said target computer;

i) processing said order; and

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j) following elements h) and i), causing a custom target computer to be delivered to said customer or said customer's agent.

Claim 2 (original):   The method of Claim 1 wherein said source computer components comprise a user state.

Claim 3 (original):   The method of Claim 1 further comprising:

downloading a software tool from a remote location onto said source computer; and

carrying out elements a) through i) with the aid of said software tool.

Claim 4 (original):   The method of Claim 3 wherein said software tool is an instrumentality under the dominion of a computer software and hardware vendor.

Claim 5 (original):   The method of Claim 1 further comprising:

loading a software tool onto said source computer; and

carrying out elements a) through i) with the aid of said software tool;

wherein said software tool is an instrumentality under the dominion of a computer software and hardware vendor, and wherein said upgrade products are directly available from said vendor.

Claim 6 (original):   The method of Claim 1 further comprising:

loading a software tool onto said source computer; and

carrying out elements a) through i) with the aid of said software tool;

wherein said software tool is an instrumentality under the dominion of a computer software and hardware vendor, and wherein said upgrade products are available via an Internet link to an instrumentality of a separate entity from said vendor.

Claim 7 (original):   The method of Claim 6 further comprising:

said computer software and hardware vendor receives remuneration from said separate entity when an upgrade product is received from said instrumentality of said separate entity.

Claim 8 (original):   The method of Claim 1 further comprising:

loading a software tool onto said source computer from a local storage medium comprising said software tool and product upgrades; and

carrying out elements a) through i) with the aid of said software tool.

Claim 9 (canceled).

Claim 10 (original):   The method of Claim 1 further comprising:

activating at least one installed upgrade product via a telecommunication link.

Claim 11 (original):   The method of Claim 1 wherein said upgrade products comprise software.

Claim 12 (canceled).

Claim 13 (withdrawn): A computer replacement method comprising:

a) providing a source computer;

b) providing a target computer;

c) surveying the source computer assets to establish a user state of said source computer;

d) providing a user with at least one enhancement to at least one component in said user state not available on said source computer;

e) in response to user input, migrating said user state to said target computer; and

f) in response to user input, contemporaneously installing at least one enhancement on said target computer.

Claim 14 (withdrawn): The method of Claim 13 further comprising:

implementing elements c) through f) via a remote, online link to an interactive software tool;

wherein said target computer is remote vis-à-vis said source computer, and said target computer is coupled to said interactive software tool.

Claim 15 (withdrawn): The method of Claim 13 further comprising:

implementing elements c) through f) via a locally installed interactive software tool.

Claim 16 (withdrawn): The method of Claim 13 further comprising:

implementing elements c) through f) via an interactive software tool pre-installed on a delivered target computer.

Claim 17 (withdrawn): The method of Claim 13, wherein said enhancements comprise newer operating system versions.

Claim 18 (withdrawn): The method of Claim 13, wherein said enhancements comprise newer versions of application software.

Claim 19 (withdrawn): The method of Claim 13, wherein said enhancements comprise newer versions of hardware.

Claim 20 (withdrawn): The method of Claim 13, wherein said enhancements comprise newer versions of peripheral devices.

Claim 21 (withdrawn): The method of Claim 13 further comprising:

       providing a database of available enhancements; and

       presenting at least one enhancement to said user which the user may choose for installation on said target computer.

Claim 22 (withdrawn): The method of Claim 13, further comprising:

       analyzing the components of said user state;

       predicting a possible interest by said user in at least one enhancement; and

       presenting at least one enhancement predicted to be of possible interest to said user which the user may choose for installation on said target computer.

Claim 23 (withdrawn): A marketing method comprising:

       a) causing the contents of a customer's computer to be surveyed;

       b) from said surveying, gaining knowledge of the components of said source computer;

c) acquiring knowledge of a plurality of products or services available through a sponsoring merchant; and

d) recommending to said customer for consideration and purchase, at least one product or service in c) based upon the knowledge gained in b).